

Women Angel Investment Investment – Closing the Gender Gap

Jenny Tooth OBE
Executive Chair , UKBAA



**Women
Backing
Women.**

Encouraging more
women to invest

BACKGROUND TO THE RESEARCH

- 2018:BAE Research : “Barriers and and Opportunities for Women Angel Investing In Europe”- identified women angels invest in a high proportion of women led businesses
- 2021: UKBAA set up **Women Angel Investment Task Force** to increase number of Women Angel Investors in the UK- Policy objective to commensurately increase level of investment in female founders
- 2022: Commissioned Beauhurst to identify level and impact of Women Angel Investment in the UK : Report “**Women Angel Investment Insights**” September 2022
- 2022:Established **Women Backing Women Campaign**- awareness, education and mobilisation – set new target to increase Women Angel investors from 14%-30%

How Female Angels were identified for the research :

- Women who have made at least two investments in different companies(excludes crowd funding)
- Identified all businesses with a female investor either individual or an angel network and the funding events
- Narrowed down to within 10 years of the company's incorporation

Women Angel Insights: The impact of female angels on the UK economy

September 2022



Angel investors in the UK



Figures as of April 2022.

Women are making a significant impact

Between 2012 and 2021 Women Angel Investors have increased their participation

backing a growing number of companies

25% of investments in female founded companies

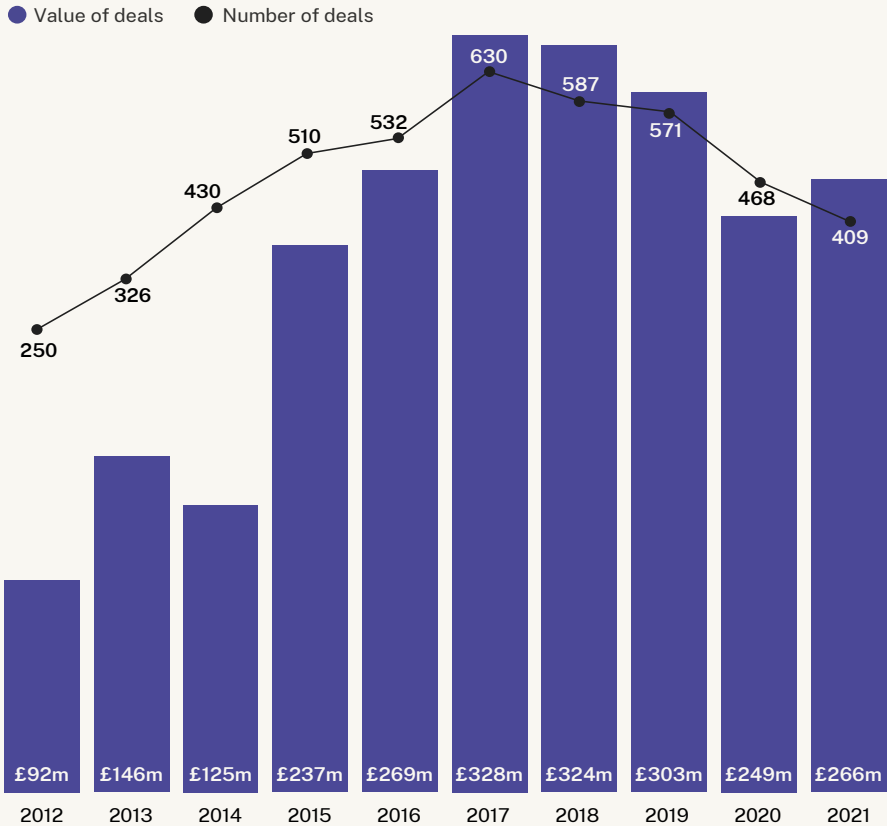
Female angel investment over time

Over the last decade, between 2012 and 2021, there has been a general increase in the number, and value, of equity funding rounds with female angel participations. In 2012, £91.8m of equity was invested by female angels. By 2021, this had increased by 190% to £266m. As female angels participated in these fundraising rounds, it is difficult to ascertain the volume of investment that they contributed towards each deal.

The graph opposite therefore showcases the total value of deals that female angels have participated within. This figure is naturally higher than the equity that female angels will have invested per annum.

Of the 4,149 high-growth companies backed by female angel investors, 1,030 of these businesses were founded by women. This represents almost 25% of all companies, highlighting the important role of female angels in funding female entrepreneurs and supporting their growth.

Equity investment with female angel participation (2012-2021)



£2.34b
total value of equity deals with female angel participation (2012-2021)

4,149
total number of companies backed by female angel investors (2012-2021)

1,030
total number of female-founded companies backed by female angel investors (2012-2021)

Women Angel Investors have backed businesses that have gone on to achieve high growth

Deals backed by Women Angels have grown considerably in value between 2012 and 2021

And created 10,343 jobs

Female Angel Investors

Impact of female angel investors

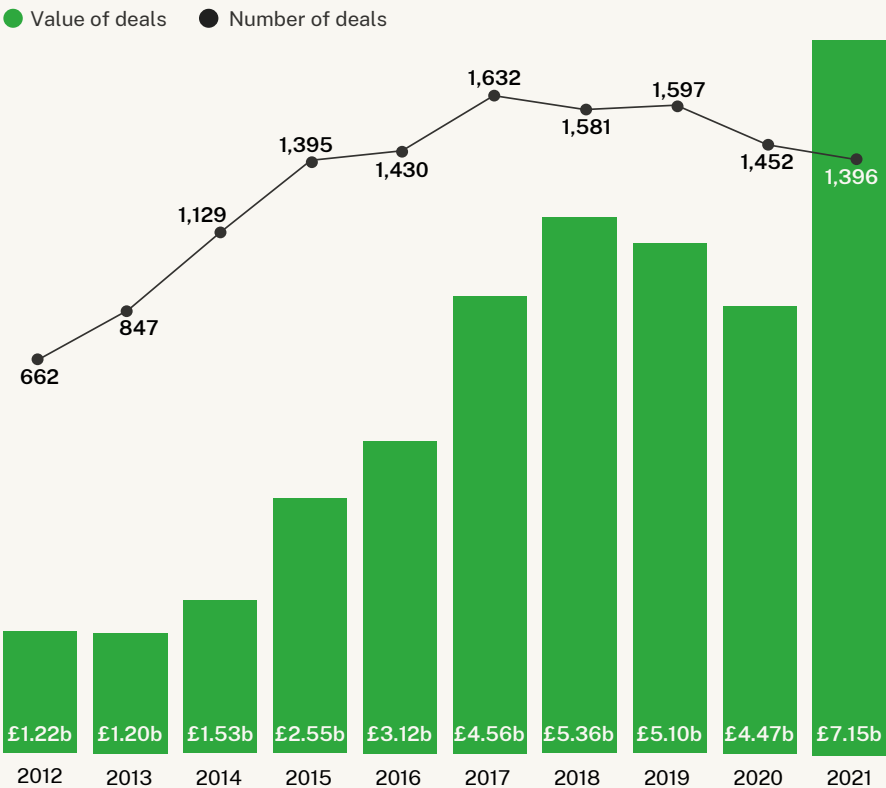
Women investors have backed businesses that have gone on to reach high growth and scale over the 10 years of tracked deals. As female angels have become more prolific investors, the number and value of follow-on investments has naturally continued to grow. These deals represent the total equity

secured by female angel backed businesses, from any source of investment.

The value of deals secured by this cohort of companies has grown considerably between 2012 and 2021, showcasing the inherent potential of these businesses.

Deals featuring female angel investors have also aided in the creation of 10.3k jobs, with this cohort of companies reporting an average headcount growth of 24.8%, facilitated by the investment they have received.

Follow on investments (2012-2021)



Jobs created by female angel investment:

24.8%

Average headcount growth following female angel investment (2012-2021).

1.92

Standard deviation in headcount growth following female angel investment (2012-2021).

2,443

Fundraising rounds that resulted in positive headcount growth following female angel investment (2012-2021).

10,343

Total number of employees hired following female angel investment (2012-2021).

Thank you

<https://ukbaa.org.uk/wp-content/uploads/2022/09/Women-Angel-Insights%E2%80%94The-impact-of-female-angels-on-the-UK-economy%E2%80%942022-report-final.pdf>

<https://ukbaa.org.uk/our-programmes/women-backing-women/>

www.ukbaa.org.uk